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Welcome to the summer capital of Estonia!

Dear guest,

Pärnu, the summer capital of Estonia, is waiting and inviting you to visit again. Pärnu, with its beautiful sandy beach and beautiful invigorating parks, is once again ready to host guests in the **summer** capital from Estonia and further abroad.

There are many changes in the cityscape of Pärnu, and not only do the new part of the promenade and the arena for beach games offer the joy of discovery but so also do the many new buildings and catering facilities that have appeared along the **Jaanson** trail which runs along the riverside.

High-level spas-hotels, reliable old as well as exciting brand new dining establishments are waiting for their guests. Pärnu offers various opportunities for sports activities including golf courses, playing fields, the **Porsche** racetrack and, of course, the seaside. Why not also explore the beautiful nature of the town's immediate surroundings on foot, by bike or even on horse-back?

In summer, Pärnu has a very busy cultural programme and various experiences are offered for visitors with different interests – be it the Järvi Pärnu Music Festival, church music concerts popular among deep music lovers, the electronic music festival **Beach Grind** or the Grillfest food festival at the other end of the scale. Just follow the cultural events



calendar, buy your tickets early and take part!

By the way, you can also get to Pärnu by plane in the **summer** because the Pärnu airport is now open. You can also arrive by sea in your own boat because the Pärnu yacht club has been operating at the mouth of the Pärnu river since 1906. By road, the journey from Tallinn to Pärnu is not very long, after about 1.5 hours the capital of Estonia becomes the summer capital of **Estonia**.

So, take your friends and family with you and spend a wonderful summer in Pärnu! You can also help the town celebrate 185 years as a resort town.

See you in the summer capital, Pärnu!

**Romek
Kosenkranius**
Mayor of Pärnu

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SIGHTS



There is a life-size statue of **Johann Voldemar Jannsen**, the father of Estonian journalism, on Rüütli Street. The monument created by Mati Karmin was commissioned by Pärnu's local newspaper **Pärnu Postimees** (originally Perno Postimees, founded in 1857) for the 150th anniversary of its first publication. It is said that if you touch the newspaper in Jannsen's hand, good news awaits you.

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GOOD TO KNOW

Help

Emergency, rescue,
ambulance, police

112

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When calling other numbers from a foreign
operator's network, please first dial the in-
ternational country code for Estonia: **+372**

Info

City of Pärnu: parnu.ee

Visit Pärnu: visitparnu.com

Romantic Coastline: rannatee.ee

Kihnu island: visitkihnu.ee

Visit Estonia: visitestonia.com

Regional newspaper Pärnu Postimees:
parnu.postimees.ee

PÄRNU

This Week

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you will enjoy!*

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Beach Park.

YOU CAN FIND EVERYTHING IN PÄRNU

Pärnu is a lively resort town on the shores of the **Baltic Sea**. Probably the most popular sandy beach in Estonia is located in Pärnu, there are many beautiful parks, numerous cafes and restaurants, and much more to make your vacation enjoyable.

What you may not know yet is that Pärnu is going through several important changes this summer. Almost the entire beach area of the town has received or will receive a new face. The **beach promenade** will get a new and fresh



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WELCOME

look this summer and is waiting for you to sunbathe, do sports and hang out at the cafe.

The pier-side part of Pärnu beach will be completely new, where Düün (Dune) will be completed in 2023. Pärnu Beach Arena is located in **Dune** with more than ten sports fields where you can play beach volleyball, tennis and football, and watch sports competitions taking place on the beach as well as broadcasts of international competitions.

A family-friendly rum bar operates in Dune, which brings the real Caribbean spirit to Pärnu. Taste experiences are offered by the gin bar where the emphasis is on playful gin and tonics and there is also a selection of signature cocktails.

Neapolitan-style stone oven pizzas are made by a pizzeria on the new beach area. You can

find great street food experiences and watch movies there and even borrow books to read.

Since Dune is such a new venture (its construction started this spring), everything may not be ready when you visit, but that gives you all the more reason to come back to Pärnu for a **vacation** a bit later.

Pärnu is not just nature and cafes. The town also has a diverse cultural programme that brings music, art, theatre and much more to many summer days and nights.

The past, present and future come together in Pärnu, and like any real town, Pärnu will never be completely finished. In **2023**, there is a good chance of seeing how Pärnu lives and changes. You can participate too. When thinking about a new property – why not make the decision to actually move to Pärnu?

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17018

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- **Toilet, shower**

Ticket information for city and rural lines parnu.pilet.ee

Timetables of bus lines peatus.ee

Services are organized by
MTÜ Pärnumaa Ühistranspordikeskus PYTK.ee

GETTING AROUND THE CITY

Pärnu is not a big city, so simply walking or biking is the most pleasant way of getting around, especially in the centre and the seaside area. In the summer, bicycle rental points can be found in the old town as well as next to hotels. Pärnu has plenty of **bikeways** which are nice to ride on.

Still, if you want to spare your legs and see a bit more of the city, you can take the city bus.

Buying an electronic transport card from R-Kiosk or from Coach Station is the most convenient way, and this can then be charged with additional travel value. An electronic transport card purchased in Pärnu can also be used in **Tallinn**.

When entering a bus, you simply need to validate ("beep") your card. After validating the card, it is valid for one hour and costs 1.50 euros. If you do not have an electronic bus card you can buy a ticket from the bus driver. In that case the ticket costs 3 euros and is only valid on that bus.



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PARKING

Paid parking areas and fees

Downtown area

- paid parking period: Mon–Fri (weekdays) 8am–6pm
- fee with parking ticket: 1 hour – 1 euro; 1 day – 5 euros
- fee with parking permit: 1 month – 50 euros; 3 months – 100 euros; 6 months – 150 euros; 12 months – 200 euros

Beach area

- paid parking period: 01.06–31.08, every day 10am–6pm
- fee with parking ticket: 1 hour – 4 euros; 1 day – 12 euros
- fee with parking permit: 1 month – 50 euros; 3 months – 100 euros
- The beach parking ticket is also valid in the downtown area

The obligation to pay the parking fee starts from the moment you park your vehicle:

- after 30 min in the beach area
- after 1 hour downtown
- after 3 hours in the parking lot (Keskväljaku) in front of “Endla” theatre

NB! Free times are only valid if the start time of parking is fixed using a parking clock or written notification. A written notification or a parking clock must be mounted on the wind-shield or dashboard of the motor vehicle in such a way that the content of the notification or the display of the parking clock can be identified from outside the motor vehicle.

Proof of parking fee payment:

- 1) properly marked one-time parking ticket
- 2) parking machine ticket
- 3) paper or electronic parking permit
- 4) confirmation of the mobile operator regarding the payment of the parking fee for the given motor vehicle in the given paid parking area

Parking ticket

- You can buy a parking ticket from the parking machines, the R-kiosk at the bus station and the Pärnu city government (payment by bank card only)
 - The calculation of the parking fee when parking on the basis of a ticket from a parking machine is based on the minute.
- NB! The parking regulations apply only in the public parking area of the town of Pärnu, and the parking regulations do not regulate parking in private parking lots located in the public parking area. Follow the traffic signs and information boards.



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Pärnu - Lepa keskus, Karja 4 (2 floor)

Tartu - Sepa keskus, Sepa 21 (2 floor)

Tallinn - Idakeskus, Punane 16

e-shop: www.nobel.ee



SIGHTS

The **Red Tower** is Pärnu's oldest surviving structure and has a fascinating history. Built in the early 15th century, the corner tower of the city wall was both a fortification and a prison. The outer and inner walls of the stone tower were covered with red bricks, thereby inspiring the tower's name. Since November 2020, the tower houses a **museum**. In this fascinating building you can now get acquainted with the architecture of this ancient to-wer and the medieval town of New-Pärnu.

In the Red Tower's **panorama** cinema you can watch the animated film *Merciless and Merciful History*. In the Red Tower through 15,000 years, which introduces Pärnu's history. You will see how the surroundings of the city have changed and developed since the Ice Age, and find yourselves experiencing a series of symbolic and exciting **historical** events.



HISTORY AND PÄRNU MUSEUM

The Pärnu County history over 11,000 years is presented in an experiential format through the modern interactive permanent exhibition *11,000 Years of History – Experiences from Times Long Past* at Pärnu Museum, which moved into its new granary building in 2012.

Pärnu County became populated after the Ice Age (c. 116,000–11,600 years ago) by the inhabitants of a summer settlement in Pulli Village, whose rare bone and antler tools and hunting and fishing instruments are on display in the Stone Age room at Pärnu Museum. A star attraction from that era is the oldest sculpture of a human figure in the Baltics, made of an elk antler over 8,000 years ago.

The Middle Ages exhibit portrays the era of the Crusades and the origins of Pärnu city. The town of Perona, together with the Cathedral and Dome School, was established in 1251 by Heinrich, the Bishop of Ösel Wiek. When the Samogitians looted the seat of the Bishop in 1263, the residents moved the town to the opposite bank of the river. In 1265, the new town was given its first privileges.

The **Teutonic** Order, which governed Pärnu, joined the Hansaetic League in 1282, and already back then Pärnu was probably the only major sea port in Livonia. A wreck of a cog, a merchant ship, dating back to the 14th century is a prized item in the collection, along with an authentic 14 century river gate that negotiated the entire Hansaetic trade of Pärnu.

The Russian Livonian War broke out in 1558, and being a strategically important stronghold, Pärnu kept changing hands between the warring sides. Pärnu surrendered to Swedish troops in August 1617 and soon became a fortress town. These developments are depicted in detail by Pärnu Museum's Baroque exhibit, made up of rare artefacts originating from the Pärnu fortress town garrison, former city lords, trade and Pärnu's university life (1699–1710).

Following a decision from 1834 to delete Pärnu from the list of Russian Imperial fortress towns, Pärnu changed gears towards becoming a resort town that offered medical services. In 1838, the Bathing House was launched (later the **Mud Baths** and the current Hedon Spa), which provided warm seawater baths in the summer and functioned as a sauna in the winter. Bathing huts and carriages were introduced at the beach in the 1840s.

An important phase, which is also the most emphasised section in the permanent exhibition at Pärnu Museum and its subsidiary **Koidula Museum**, is the national awakening and the birth of an independent Estonian state. Estonians assumed a more active role in cultural and social life in the second half of the 19th century. The need to provide

SIGHTS



Koidula Park is located in downtown Pärnu and is named after Lydia Koidula (1843–1886), a famous Estonian poet from Pärnu. The park was opened in 1929 and a monument to Lydia Koidula by Amandus Adamson is located there. Koidula Park is under nature protection and the Pärnu **Literature** Festival takes place there in August.

Kings and Guards

Exhibition of historical
weapons and armor

07.06.2023 - 07.01.2024

parnumuseum.ee





education in the Estonian language was emphasised and the first issue of *Perno Postimees*, a newspaper edited by Johann Voldemar Jannsen, was published in 1857. Koidula Museum, located at 37 Jannseni Street, tells us the story of Jannsen's editorial office and the life of Jannsen's poet daughter Lydia Koidula, and also displays the interior of a mid 19th century **schoolhouse**.

On 23 February 1918, the Manifesto to the Peoples of Estonia was read out loud in Pärnu, declaring Estonia an independent republic. Visitors to Pärnu Museum are offered a virtual experience of that historic February day.

The final section of the permanent exhibition is dedicated to the second half of the **20th century** and features an experiential recollection of the beginning of the Soviet occupation and an exhibit dealing with deportations and the partisan Forest Brothers of Pärnu.

FATHERS OF THE FATHERLAND

The monument in front of the basic school at **Kuninga** Street, Pärnu, is dedicated to four founders of the Republic of Estonia, three of whom studied in the very same school. Designed by Margus and Mart Kadarik, the monument was completed in 2018, on the 100th jubilee of the Republic of Estonia.

Proclamation of independence was a clear act of courage. Nobody wanted to read the manifest to the public, because the Germans were only 60 kilometres from Pärnu. In the end, Hugo Kuusner, Mayor of Pärnu, agreed to take on this task, and his memory is immortalised in front of the school, together with the members of the Salvation Committee. Formerly known as the Pärnu Boys' Gymnasium, this was the school of **Konstantin**

Päts and Jüri Vilms, members of the Salvation Committee, while the third member, Konstantin Konik, went to the Governorate Gymnasium in Tartu. Now all three of them, and Hugo Kuusner, are honoured in front of the school with a time capture wall where a human figure, symbolising the Estonian people.

ROCKS TELLING THE HISTORY

The path that runs along Aia Street, starting from the basic school at Kuninga Street up to the Iseseisvuse square in Pärnu, is marked with nine large granite rocks that have plates representing the timeline of emergence of the **Estonian** state. The information signs on the symbolic timeline recount the events that led to the declaration of independent state-

hood and proclamation of the manifest from the balcony of the Endla theatre. Standing nearly one meter in height, the rocks have been provided with metal plates explaining the historical events. They also include an English translation. Thus, you can combine a scenic walk with an exciting educational experience.

DID YOU KNOW THAT

... in 1819,
the Tsar ordered
the current Pärnu Town Hall building
to be bought for 24,100 rubles
and turned into a residence for
the commandant of the
town of Pärnu?



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Tue 11.07 at 1pm

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Theodor Sink (cello)

Participants of Järvi Academy
Järvi Academy Sinfoniietta

Tue 11.07 at 8pm

Järvi Academy in Tallinn St. John's Church

Theodor Sink (cello)

Participants of Järvi Academy
Järvi Academy Sinfoniietta

Wed 12.07 at 8pm – Pärnu Concert Hall

Pärnu Music Festival opening concert

Conductor Neeme Järvi
Sinfoniietta Riga

Thu 13.07 at 8pm – Pärnu Concert Hall

Järvi Academy gala

Theodor Sink (cello)

Teachers and participants of Järvi Academy
Järvi Academy Sinfoniietta

Fri 14.07 at 8pm – Pärnu Concert Hall

Kristjan Järvi & Baltic Sea Philharmonic

Babylon Pärnu

Sat 15.07 at 8pm – Pärnu Concert Hall

Paavo Järvi & Estonian Festival Orchestra

Conductor Paavo Järvi
Pinchas Zukerman (viola)
Amanda Forsyth (cello)
Estonian Festival Orchestra

Sun 16.07 at 8pm – Pärnu Concert Hall

Paavo Järvi & Estonian Festival Orchestra

Conductor Paavo Järvi
Mirjam Mesak (soprano)
Estonian Festival Orchestra

Mon 17.07 at 7pm – Pärnu Concert Hall

Estonian Foundation of Musical Instruments

Florian Donderer
Artists of the Estonian Foundation of Musical Instruments
Pärnu Music Festival Chamber Orchestra

Mon 17.07 at 10pm – Pärnu Concert Hall

Night Concert

Zee Zee (piano)
Sha Katsouris, Artur Podlesniy (violin)
Andres Kaljuste (viola)
Marcel Kits, Paul Suss (cello)

Tue 18.07 at 8pm – Pärnu Concert Hall

Chamber Music gala

Artists from Estonian Festival Orchestra

Wed 19.07 at 8pm – Pärnu Concert Hall

Järvi Academy final concert

Participants of Järvi Academy
Matthew Hunt (clarinet)
Järvi Academy Youth Symphony Orchestra

Thu 20.07 at 8pm – Pärnu Concert Hall

Pärnu Music Festival final concert I

Conductor Paavo Järvi
François Leleux (oboe)
Estonian Festival Orchestra

Fri 21.07 at 8pm – Pärnu Concert Hall

Pärnu Music Festival final concert II

Conductor Paavo Järvi
Fazil Say (piano)
Estonian Festival Orchestra

Thu 13.07 at 6pm – Pärnu Old Town Elementary School

Arabesk

Conductor Mikko Murdvee
Soloists Triin Ruubel and Xandi van Dijk
Pärnu City Orchestra

TICKETS ARE AVAILABLE AT PILETILEVI AND
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parnumusicfestival.ee

SUMMER HIGHLIGHTS 2023

JUNE

26 May – 4 June CHI in Maria Farm in Pärnu

International Equestrian Festival Concour Hippique Internationale. Competitions in horse show jumping, dressage and harness racing. www.chiparnu.com

5 June – 10 December Kings and guards. Pärnu Museum, Aida 3

This summer, there is a unique opportunity to see a collection of fascinating and rare historical weapons and armor in Pärnu Museum. A wide range of objects from Europe and the Orient are on display, from ancient times to the end of the 19th cen-

tury, from Viking swords to samurai armor. An exhibition with a thoroughly researched historical background, where so many weapons have apparently been involved in battles that have left their mark on the medieval and modern history of Europe. In addition, we will bring to the exhibition a selection of fascinating historical weapons from the collections of Estonian museums. This is a unique opportunity to have a close look at masterpieces made by the gunsmiths of the time and often finished to the finest detail.

www.parnumuseum.ee

9 – 11 June Enter Online Estonian Match Play Open at White Beach Golf

9 – 10 June Good Food Festival – Grillfest. Vallikääru meadow

Grillfest 2023 will take place on the beautiful meadow by Vallikääru in Pärnu on Friday and Saturday, 9 and 10 June. The traditional main performers of the festival are the best grilled dishes of Estonia and the entire region! There will be a lot of new and delicious food at the festival, but also traditional Grillfest events: Estonian grilling championships - Grillfest, Inter-school grilling championships - Grillium, National fishing competition - Kalake, Grillfest Bikini and Beach Fitness show competition, Arno Uutma's checkers tournament and many other exciting events! www.grillfest.ee



17 June Enter Online HLE Invitational 2023 at White Beach Golf

21 June Hello, Pärnu Summer! Grand opening of summer in Pärnu

Traditionally, Tallinn hands over the title of the summer capital to Pärnu. There will be an exciting and entertaining programme.

www.parnu.ee

22 June Valgeranna White Nights at White Beach Golf.

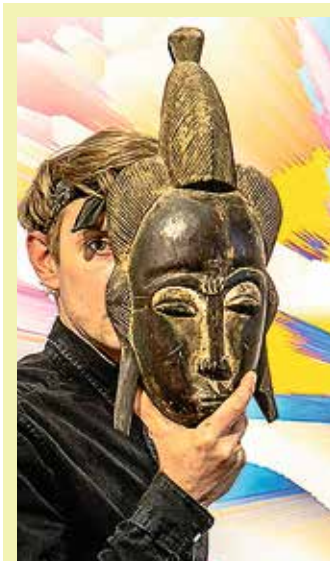
22 June Pärnu County Victory Day Marathon

The Pärnu County Victory Day Marathon on June 22 invites you to celebrate the beginning of summer with a sporting challenge. This sports event offers the opportunity to complete a course on a unique route, taking participants past important historical monuments and introducing the beautiful nature of Pärnu County. The final part is royal as the last kilometers run through the summer life of Pärnu, and the finish runs along **Rüütli** street to Iseseisvuse väljak (Independence Square).

23 June Midsummer Night's Party in Nooruse Maja, Roheline 1b

29 June – 2 July Pärnu Summer Cup XXI

International youth football festival. The football tournament brings together a large number of high-level Estonian and foreign teams from several countries, offering young football players a better level of play and



ART EXHIBITIONS

Artists House Gallery Nikolai 27

31.05 – 10.06

exhibition by the graduates of Pärnu School of Arts

16.06 – 22.07

Pärnu Art Summer

27.07 – 26.08

In Graafika Festival exhibition

30.08 – 23.09

Siram solo exhibition

27.09 – 21.10

Katrin Piile solo exhibition

25.10 – 18.11

greater experiences year after year. In addition, there are events to entertain.

www.summertimecup.org

30 June – 2 July Pärnu Hanseatic Days at Vallikäärme meadow

Tiina Saidla jubilee exhibition

22.11 – 16.12

Pusa solo exhibition

Town Hall, Uus 4

24.05 – 17.06

Marta Vaarik solo exhibition

22.06 – 22.07

Pärnu Art Summer

27.07 – 26.08

InGraafika Festival exhibition

30.08 – 30.09

Erik Alalooga solo exhibition

04.10 – 28.10

Tiina Ojaste jubilee exhibition

01.11 – 25.11

Pärnu 2023 annual art exhibition

29.11 – 22.12

„Man and Time“ Latvian and Lithuanian graphics exhibition

Pärnu Museum of New Art, Rüütli 40a

04.06 – 03.09

XXX Nude exhibition “Man and Woman”. The annual summer nude art exhibition in Pärnu traditionally focuses on the beauty and harmony of the human body and soul. The annual summer exhibition of the Museum of New Art is one of the most popular art events in the summer capital.

At the festival introducing the customs and practices of the Middle Ages, a rich concert programme, a craftsmen's fair, tournaments, workshops and many other exciting things await visitors.

www.hansa.parnu.ee

JULY

1 July – 31 August DIVERSE UNIVERSE 2023

Diverse Universe Performance Festival is an annual travelling performance art festival that combines North, South, East, and West. In 2023, the **Diverse Universe Performance Festival** will take place in the urban space of Pärnu at various performance art evenings, so that the town audience can take part. For the participating professional artists, the event provides an opportunity to communicate with each other, observe each other's work, and gain and exchange experiences.

www.nongrata.ee

1 July Bo Golf Open at White Beach Golf

2 July Athletics evening at Pärnu Beach Stadium Ranna pst 2

A high-level athletics competition in the summer capital of Estonia, where the best Estonian athletes and strong athletes from abroad have already participated for the last seven years. Numerous high-class results and several stadium records have been set here. The tradition launched together with the town of Pärnu will continue on 2 July 2023, starting at 6 pm.

3 – 9 July XXXVI Pärnu Film Festival

Born in 1987 from Lennart Meri's idea, the Pärnu International Documentary and Anthropology Film Festival is the oldest film festival in the Baltic

States. Since the first festival, one of the main themes of the festival has been the survival of indigenous peoples and their cultures. But the programme also includes social approaches that reflect today's society, portrait films about interesting people and human relationships, as well as films about art and music. www.mona.ee

7 – 8 July Beach Grind 2023

The electronic music festival Beach Grind will be held for the tenth time this summer. The anniversary event will take place

on 7–8 July in the summer capital of Pärnu, and it will be the most powerful Beach Grind of the decade. As appropriate for a jubilee, we have at our disposal a larger festival area, the best artists and many other additional activities. A third stage has been added in the yard of Villa Ammende which is dedicated to house music.

www.beachgrind.ee

7 – 9 July Kihnu Sea Party on Kihnu Island

The Kihnu Sea Party tradition was born in 2010. The festival is based on the good old tradition

SIGHTS

Munamägi, a popular hangout spot among young people and families, is located between Lõuna and Ringi streets. The beginning of construction of new fortifications in Pärnu in 1670 laid the foundation for **Munamägi**. Then they began to surround the city with a modern system of embankments, bastions, ravelins and a wide trench. In the kingdom of Sweden, of which Pärnu was a part at the time, Erik Dahlberg (1625–1703) was in charge of the fortification works, and he liked the so-called Vauban system introduced by the fortress architect **Sebastien le Prestre de Vauban** (1633–1707). According to this system, the fortified area was to be protected by seven bastions connected by embankments. Munamägi is located above the bastion called **Mercurius**.



of Fishermen Days, but it covers more broadly everything that concerns the life of Kihnu. The festival which is taking place already for the eleventh time this year is named after the famous song composed and sung by Järsumäe Virve.

www.kultuuriruum.ee

7 – 10 July Pärnu Harmonica Festival and competition Baltic-Nordic OPEN

Pärnu Harmonica Festival is a family music festival where the main instrument is the harmonica. There will be concerts, competitions, consultations and workshops, an instrument, sheet music and record fair and a traditional procession.

www.piccolo.ee

8 July Mullfest 2023 (Bubblefest 2023)

A perfect summer day in the fresh air with different bubbles

from Estonia and further afield! The festival starts with the Bubble Picnic in Koidula park which this year is hosted by Mullfest Mutukas, and there are plenty of activities for the whole family! Typical for a resort town, the festival runs from afternoon till midnight. All festival guests can enjoy and buy various sparkling drinks on site, from simple sparkling wines to real champagnes, non-alcoholic sparkling drinks are also represented.

www.mullfest.ee

8 – 15 July The Moonsund Regatta (Muhu Väina)

The Moonsund Regatta (Muhu Väina) is the oldest sailing regatta in Estonia which has been organized since 1958. This year, the 66th Muhu Väina regatta will take place on 08.07 – 15.07 starting from Pärnu and finishing in Kärdla.

www.muhuvain.ee

10 July – 10 August SUMMER ARIA 2023 “Synthesis of Arts”

SUMMER ARIA 2023 is divided into two periods. In the first period, the focus is on singers and vocal art in general.

The aim is to present bright and inspiring vocal music from different eras. The second period takes place in cross-disciplinary cooperation between creative people in Pärnu and is dedicated to the synthesis of arts, in which sing-ing plays a central role in an unexpected verbal, visual and electronic context.

The concerts take place on Wednesdays and Saturdays in the beautiful Eliisabet’s Church in Pärnu.

Musicians: Kai Kallastu, Andrus Kallastu, Maria Kallastu, Külli Tomingas, Luca Schieppati, Sigrid Mutso, Tiit Sisask, Katrin Lehismets etc.

www.ooper.parnu.ee



12 – 21 July Pärnu Music Festival

The Pärnu Music Festival is one of the best-known international classical music festivals in Estonia and combines the Järvi Academy, or workshops for young musicians, with a high-level concert programme with the Estonian Festival Orchestra under the direction of Paavo Järvi, which has toured prestigious concert halls across Europe, including performing at the BBC Proms in the Royal Albert Hall. The orchestra always performs once a year in front of the home audience in Pärnu, at the Pärnu Music Festival.

www.parnumusicfestival.ee

13 July Champagnegolf Invitational at White Beach Golf

15 July Rääma People's Own Day 2023. In Rääma district and Nooruse Maja

An exciting community festival in the streets and backyards of the Rääma district.

18 July Caddiemasters in White Beach Golf (invitations only)

21 July Kinnisvara-ekspert's scramble at White Beach Golf

23 July Village musicians gathering in Nooruse Maja, Roheline 1b

24 – 30 July Festival SUMMER DREAM 2023

Arbo Valdma gives master courses all over the world, his courses are held in Pärnu for the

2.06 – 25.08

XXI Pärnu International Organ Festival

Pärnu International Festival is a deep music event with long traditions with concerts taking place in Ellisabet's Church on Fridays at 20:00 from the beginning of June to the end of August.

21st summer in a row. The lessons of the master course for pianists take place in the hall of the Pärnu Town Hall, the doors are open to everyone. For music gurmans, there are seven concerts on the festival menu. As a new initiative, the festival programme includes speaking and listening workshop-concerts for children.

www.suveuni.com

28 July Big Summer Party in Nooruse Maja, Roheline 1b

29 July – 30 July Sumer Festival MULTICULTURAL PÄRNU

The ethnic minorities summer festival MULTICULTURAL PÄRNU will take place for the 23rd time. Over the years, a small concert of cultural societies has become an international festival.

29 – 30 July Estonian Midam Open at White Beach Golf

29 July Pärnu Maitsete Uulits 2023

The Pärnu Maitsete Uulits 2023 comes and shakes up the world

of Estonian street food again! The fifth anniversary festival brings more heat and special flavours than ever before to Pärnu on one Saturday in July. We break the rules and this time conquer Brackmann Park from the old town to Supeluse Street. We bring you the most exciting and delicious street food vendors from near and far.

Facebook: [Pärnu Maitsete Uulits 2023](#)

AUGUST

4 – 5 August Pärnu Guild Days

The XXVI Guild Days will bring artists and craftsmen from near and far to the streets for two days. In the Steiner Garden, visitors are treated to local farm produce and pop-up cafes offer home-baked delicacies. Singers, musicians and dancers will perform on the Steiner Garden stage.

www.maarjamagdalenagild.ee

4 – 6 August Porcelain Days in Nooruse Maja, Roheline 1b

5 – 6 August Supeluse Annual Fair on Supeluse Street

The Supeluse Annual Fair will wake up the town all day and night on 5 August to entertain everyone and proudly send off the Pärnu summer. Facebook:

[Supeluse Aastalaat](#).

5 – 6 August White Beach Golf championships

XXX INTERNATIONAL NUDE ART EXHIBITION MAN & WOMAN

The international nude art exhibition MAN & WOMAN has become a summer landmark of Estonia and the town of Pärnu. This year the exhibition will be held for the 30th time and the theme is **"THE ROBBERY OF EUROPE, TODAY"**.

After all, we cannot remain indifferent by-standers when history repeats itself in an increasingly cruel way.

The Museum of New Art sent invitations to participate in the exhibition to the members of the Estonian Artists' Association and to those artists abroad with whom we have co-operated or whose work has been both mythical-historical and looking from today to tomorrow.

Among foreign artists, Marina Shkarupa (Ukraine), Martin Garcia-Rivera (Puerto Rico), Rafal Olbinski (Poland/USA), Olga Tobreluts (Hungary), Meda Norbutaite (Lithuania) and others have responded positively. The ancient Greeks believed that their chief god, Zeus, was infatuated with the Phoenician princess Europa. Zeus sent the princess a dream in which two women were fighting for him. One was called East, the other West. God informed Europa that if East wins, the princess can stay in her homeland. However, if **West** were to win, she would have to leave for the West.

Soon Zeus found out that Europe did not want to leave her homeland. Then Zeus decided to kidnap **Europe**. The God turned himself into a white bull and went after Europa. The white bull was so handsome that the prin-

cess frivolously jumped on the animal's back. But it was not a joyride because the bull immediately rushed into the waves. Poseidon came to Zeus' aid and turned the sea into a mirror. The violent God soon arrived in Crete, settled there with Europa and had children. And all the lands that remained west of Crete came to be called Europe. This ancient **Greek** legend has been used in the works by Titian, Jacob Jordaens, Gillis Coignet, Rembrandt van de Rien, Paul Rubens, Jean Francois de Troy, Felix Vallotton and many other artists.

Artists depict their emotions and visions of what is happening in 21st century Europe in their paintings, graphics, sculptures, photographs or videos.

The international nude art exhibition **MAN & WOMAN** will take place for the 30th time this summer and is still conservatively figurative and at the same time innovative.

The exhibition opens on 4 June and closes on 5 September 2023.

*Photo: Rafal Olbinski (Poland),
The Rape of Europe, 2023.*



2 August Savi Open at White Beach Golf

19 August Pärnu Literature Festival 2023

From noon till midnight, Koidula Park and its surroundings are filled with good Estonian language and good Estonian literature: the main stage presents "Look at the word, listen to the word!" and will feature musicians with a message, literary and cultural think tanks, and a theatre.

26 August Night of Ancient Lights 2023

We keep the sea that unites us. On the last Saturday in August, ancient lights are lit by the Baltic Sea. We light bonfires together at sunset on the beaches of the Baltic Sea to celebrate the Night of Ancient Lights.

www.muinastuled.ee

SEPTEMBER

2 – 3 September Jüri Jaanson's Two Bridges Race

The summer capital Pärnu will turn into the sports capital of Estonia on 2 and 3 September because that is when Jüri Jaanson's Two Bridges Race is scheduled. The weekend sports festival offers activities for the whole family.

Saturday is a family day and there will be children's races, a wheelchair race and the Pärnu Night Run (3 km) with lighting and special effects at dusk. On Sunday, the Two Bridges Race and walking tour will take place. Estonia's most loved 10 km

waterfront track runs along the banks of the Pärnu River.

www.2silda.ee

10 September Family Day "Santa's Elves School" at Santa's Chimney Farm (Kõpu village, Tõstamaa district municipality)

10 – 17 September PromFest

The PromFest festival was founded in 2005 and grew out of the competition for young opera singers named after Klaudia Taev and which is still the main event of the festival. The main aim of the festival is to discover new talented opera singers and to popularize the art of opera among the younger generation by offering them modern opera experiences. At the 2023 festival, a new production of Jules Massenet's opera "Cinderella" will be staged in Estonia for the first time.

20 September – 1 October Matsalu Nature Film Festival

On 20–30 September 2023, the Matsalu Nature Film Festival will take place, within the framework of which we will present the world's best nature and environmental films.

Screenings and the centre of the festival are next to Matsalu National Park in Lihula. In addition, we will show nature films and nature photography exhibitions in Pärnu, Kilingi-Nõmme, Vändra and elsewhere.



Light Festival Öövalgel.

21 – 23 September Light Festival Öövalgel

Light Festival "Öövalgel" is a festival consisting of unique light productions and installations, characterized by video mappings and productions created on buildings, where the central character is the human being.

www.oovalgel.ee

The schedule may be subject to change. For more information, see: www.visitparnu.com.

The Häädemeeste Hää festival offers you a varied cultural program

Summer is starting nicely and there are hundreds of different events to visit in every corner of Estonia. One place that we definitely recommend visiting this year is Häädemeeste and its surroundings.

The beginning of summer is celebrated here for the 17th year in a row with the Northern Livonian Festival, which will take place once again this year, and the organizers plan to come up with something completely new and more exciting next year, but this year they invite everyone to the last Northern Livonian Festival at Häädemeeste's summer garden on June 3 to enjoy.

The Häädemeeste Hää festival opens again with Midsummer celebrations in Treiman, Kabli and Häädemeeste.

From there, you can enjoy theatre, concerts, cinema nights, excursions and open backyard days. One of the most special events this year will definitely be an event called Meeletu Rock on July 21 in the courtyard of Häädemeeste Seltsimaja, where old high school bands will come together again and perform their nostalgia-filled repertoires, and the headliner that evening will be the hottest band in Estonia at the moment, and that will be none other than Meelik.

More information about Häädemeeste and what is happening around here can be found on the Häädemeeste Hää website, which can be found at www.haademeestehaa.ee. There is information about various events, as well as local products and other entertainment options. It is definitely worth keeping an eye on Häädemeeste Hää's social media accounts on Instagram and Facebook.

Häädemeeste Hää community project is supported by Häädemeeste municipality, Keisri Köök OÜ, SIA Aldar Lavia, Lottemaa, Romantiline Rannatee, Estonian Cultural Capital and Postimees Group. With the help of kind supporters, Häädemeeste Hää has been operating for four years.



haademeestehaa



www.haademeestehaa.ee

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www.kablifestival.ee**

IN TOWN WITH KIDS

If you are in Pärnu with your children, you can of course spend hours and days on the beach with them. The shallow rapidly warming sandy beach is especially suitable for families with children because the water gets deep slowly and it is nice for children to play in the warm shallow water. On the central beach of Pärnu, there is also a **famous** beach elephant for children to play with and on warm summer days a large number of happy children gather to play with it.

You can make crafts together with children in craft workshops at the Maarja-Magdaleena Guild (Uus 5) or Vaas&Vaas (Suur-Jõe 63). At Pernova Nature House (Anton Hansen Tammsaare puistee 57), children can get to know Estonian nature and smaller animals.

Estonia's largest theme park, **Lottemaa**, is located in Pärnu County (Reiu village, Häädemeeste parish). This world of play receives tens of thousands of visitors from all over the world every year. Lottemaa is named after the dog girl Lotte, the most famous Estonian cartoon hero. Dozens of actors work in Lottemaa every day, playing with the children and having fun.

In addition, there are many great children's

playgrounds in Pärnu, which can be found in many parks and, of course, on the beach and in the immediate vicinity of the beach promenade.

MiniZoo (Akadeemia 7) is located near Vallikäärü in Pärnu, where you can get to know many exotic terrarium animals. This small zoo has snakes ranging from finger-length baby snakes to large pythons and boas. The collection includes dozens of species of venomous snakes: vipers, cobras, rattlesnakes, etc. Among the lizards, you can see a few species of geckos, leguans, and we also have various varans and crocodiles in the Mini-Zoo. The braver ones are also given a chance to have a closer look and touch the animals.

WALK AROUND, RUN AROUND

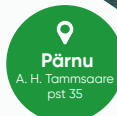
Pärnu is a city suitable for all kinds of physical activity. The seaside park has fitness trails; the long **coastline** is perfect for jogging or walking, and if you love water, you can go swimming in the sea or river.

In recent years, the light traffic road around Pärnu River, commonly referred to as "Jaanson's trail", has been the most popular

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LOTTE
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HAVING FUN

sporting venue. City residents nicknamed the trail to honour Jüri Jaanson, a famous rower born in Pärnu.

Jaanson's trail runs along the river to connect the Pärnu Old Bridge in the city centre and the New Bridge in **the Papiiniidu district**. This way, you can start walking, jogging or biking at any point, go along the river bank and across two bridges and come back to where you started.

The part of the light traffic road in the city centre features interesting design solutions, and there are numerous benches along the way. **Jaanson's** trail is keenly used for recreational sports or leisurely walks with children or dogs. The fitness trail can be pretty overcrowded at rush hour, so pay attention when riding a bicycle or rollerblading.

Apart from Pärnu parks, Jaanson's trail is one of the most favoured outdoor leisure locations in the summer city. Leaving it at the **Old Bridge**, you will easily reach roads to the seaside to enjoy the fresh air and beautiful nature. You can start along the light traffic road and go for a lap along the seaside and the river bank, and why not make it two laps! Here and there outdoor gyms can be found next to the bicycle path, so you can put your strength to the test.



MiniZoo.



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ALEXELA

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HEALTH THROUGH WATER

Pärnu is famous in Estonia and the world for its spas, water centres and health resorts. There are truly plenty of these in Pärnu, and each year one spa hotel or another undergoes a transformation, adding saunas, pools and other facilities to make sure that when customers leave they are much healthier than upon arrival.

Pärnu spas are located in the seaside district and generally consist of a hotel and a spa **section**. Services may vary, but each spa hotel contains various **saunas**, pools and facilities for health improvement by means of treatments or activities.

Using the services provided by the hotel where you are staying is the most convenient, but why not try out the services of as many diffe-

rent spas as possible during your holiday. You will have to replace the bathrobe with something more appropriate for moving from one spa to another, but the experience will certainly be worth this minor inconvenience.

All Pärnu spas are modern and comfortable; they feature a fresh look and represent different eras in **Pärnu health resort** architecture. Pärnu can justly be proud of the treatment opportunities it provides. They started out with fresh air, parks, the sea and even therapeutic mud, but the health resort was built by people expanding whatever nature had to offer.

Spas and rehabilitation centres are open all year round, so it is worth having a look at them in the summer in order to return in the winter, for instance, to hold a conference with your colleagues there, which will logically be followed by going to the sauna together.



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SAUNA YEAR

In Estonia, 2023 is dedicated to the sauna: sauna culture, customs, products, companies, communities and leaders and everyone who has sauna in their soul. Anyone can participate in the sauna year anywhere in Estonia and take part in the year's events and activities. The **sauna** year, which respects traditions, has been launched to promote and propagate a healthy and social sauna culture.

Throughout the ages, the sauna – originally a smoke sauna – has treated body and soul ailments, communicated with the souls of ancestors, met friends, received births and washed the dead. The idea of the **smoke** sauna was also to let go of everything old.

A proper sauna session always includes whipping which gets the blood flowing. The whisk can be made from almost any tree. The most common is the birch whisk, which helps to strengthen the immune system. Oak whisks are used to strengthen the heart and get **better sleep**. A whisk can also be made from herbs, mountain ash or juniper. Juniper whisks have a particularly good effect on the respiratory system and, thanks to its slightly more pricking sensation, it also stimulates blood circulation more strongly.

Before starting to whip, the whisk should be soaked in hot water. The whipping should start at the feet and move up the body. It is worth using the help of a sauna woman or sauna man for a particularly thorough whipping session. There are many good spas and rehabilitation hotels in Pärnu, and **you can definitely** find good and better saunas in them.

Therefore, if you are in Estonia and Pärnu in 2023, be sure to take the opportunity to visit a modern or old-fashioned sauna, so that you stay young and healthy for a long time!

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SHOPPING AREAS

Old Town

The Old Town, which basically means Rüütli street as well as Hospidali, Pühavaimu, Hommiku and the other streets crossing it, is the historically formed shopping district of Pärnu. Old but beautifully restored buildings are home to small shops selling clothes, jewellery, souvenirs, drinks, spices and a lot more.

In the Old Town, shops alternate with cafés, so the area of **Rüütli** street is particularly nice for walking and having a good time, and of course, shopping. The street is one of the most important arteries for Pärnu in the summer, when everyone reaches it eventually to go on to the beach, theatre or concert hall or to the new city centre for a more substantial shopping quest.

New city centre

Pärnu's new city centre is located at the intersection of Aida, Ringi and Põhja streets and is marked by Marten's square. It is home to the Port Artur 1, Port Artur 2 and **Pärnu Keskus** shopping centres. It was only a few years ago that the present-day image of the new city centre started forming, and the area has certainly become larger and more interesting.

Today, the three shopping centres comprising four buildings provide facilities for all-day shopping because they have everything one could need.





Shopping **Centre** Pärnu Keskus is a contemporary shopping centre at the heart of Pärnu. In addition to the wide selection of fashion and recreational goods, the centre holds the only contemporary cinema in Pärnu, a good selection of eating places and food stores Delice and the Farmers' Market (Taluturg) of Shopping Centre Pärnu Keskus.

When you get tired of shopping for clothes, shoes, cosmetic products and other goods, you can have a rest outdoors on Martens' square, go to any of the eating places in the shopping centres or opt for the **Apollo** cinema in the Pärnu Keskus shopping centre.

Papiniidu

The Papiniidu shopping area with its largest venue, the Kaubamajakas shopping centre, is located a short distance from the city centre, and you can get there along Riga road in the direction of Riga, the capital of Latvia. You can get there using the city buses or by taxi. **Kaubamajakas** and other shopping locations in the Papiniidu area are popular with Pärnu residents and visitors alike. Goods to suit

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SHOPPING

anyone's taste can certainly be found there, and naturally, you will not have to suffer from the pangs of hunger as the Gurmaania food court at Kaubamajakas features numerous eating places. There is sufficient choice for those who prefer sushi, steak, pizza, **Chinese food** or traditional Estonian cuisine.

Market

Pärnu Old Market is located on Suur-Sepa street opposite Pärnu city government. This is a popular and much-loved place, which is largely due to the fresh produce brought by **local farmers**. This summer the market building is closed for refurbishment, but the outdoor stalls selling fresh fruit and vegetables will remain open for the whole summer. The bustling of the market in the morning is always a pleasant and refreshing experience. It is worth visiting even if you do not intend to buy anything, and while you are there, you might consider buying something anyway.



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SIGHTS

The Tallinn Gate is a gate constructed in Pärnu (Vana-Tallinna 1) which is the only surviving 17th century gate with an embankment in the Baltic countries. From the gate, a bridge led across the trench to the Riga-Pärnu-Tallinn postal road. Until 1710, the gate was called the King's or Carl Gustaf's Gate. The designer of the gate is probably Erik Dahlberg, who constructed similar King's Gates and bastions in Narva and Riga. During the dismantling of the fortifications in the 19th century, the Tallinn Gate, embankments and the trench leading to the **Venus Bastion** along the riverside were preserved. Today, the magnificent baroque gate connects the old town of Pärnu with the Vallikäärü meadow, where you can just take a walk or participate in cultural events.



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SHOPPING

WHAT TO BUY HOME FROM PÄRNU?

Every tourist wants to buy something as a souvenir from their holiday destination. What to buy as a **souvenir** from Pärnu?

In recent years the production of clean food and exciting alcoholic and non-alcoholic craft drinks have developed very well in Estonia.

These foods and drinks can be found, for example, at the **Farmers' Market** (Taluturg) in Pärnu Keskus. At the Farmers' Market, goods grown in Estonia and produced from local raw materials are sold. Here you can find both meat and dairy products, vegetables, fruit, bread, sweets, honey, tea, herbal mixtures and much more.

Handicraft enthusiasts will find good shops on **Rüütli** Street, as well as in its surroundings. For example, Maarja-Magdaleena Guild is located on **Uus Street** near Rüütli Street where you can buy and order genuine handicrafts direct from the makers.

The very best souvenirs to take with you from Pärnu County are, of course, beautiful memories.



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SIGHTS



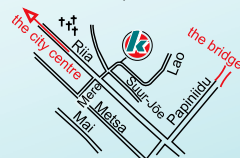
Olev Siinmaa was the city architect of Pärnu for almost 20 years before the Second World War. He designed several examples of functionalist architecture that shape the cityscape of Pärnu, such as the Pärnu Mud Baths, Rannahotell (Beach Hotel) and Rannakohvik (Beach Cafe). A memorial to Siinmaa, one of Estonia's best-known **architects** who cultivated the functionalist style, by artists Paco Ernest Ulman, Hardi Lehemaa, Andres Vare and Helle-Triin Hansumäe, was opened in 2016.

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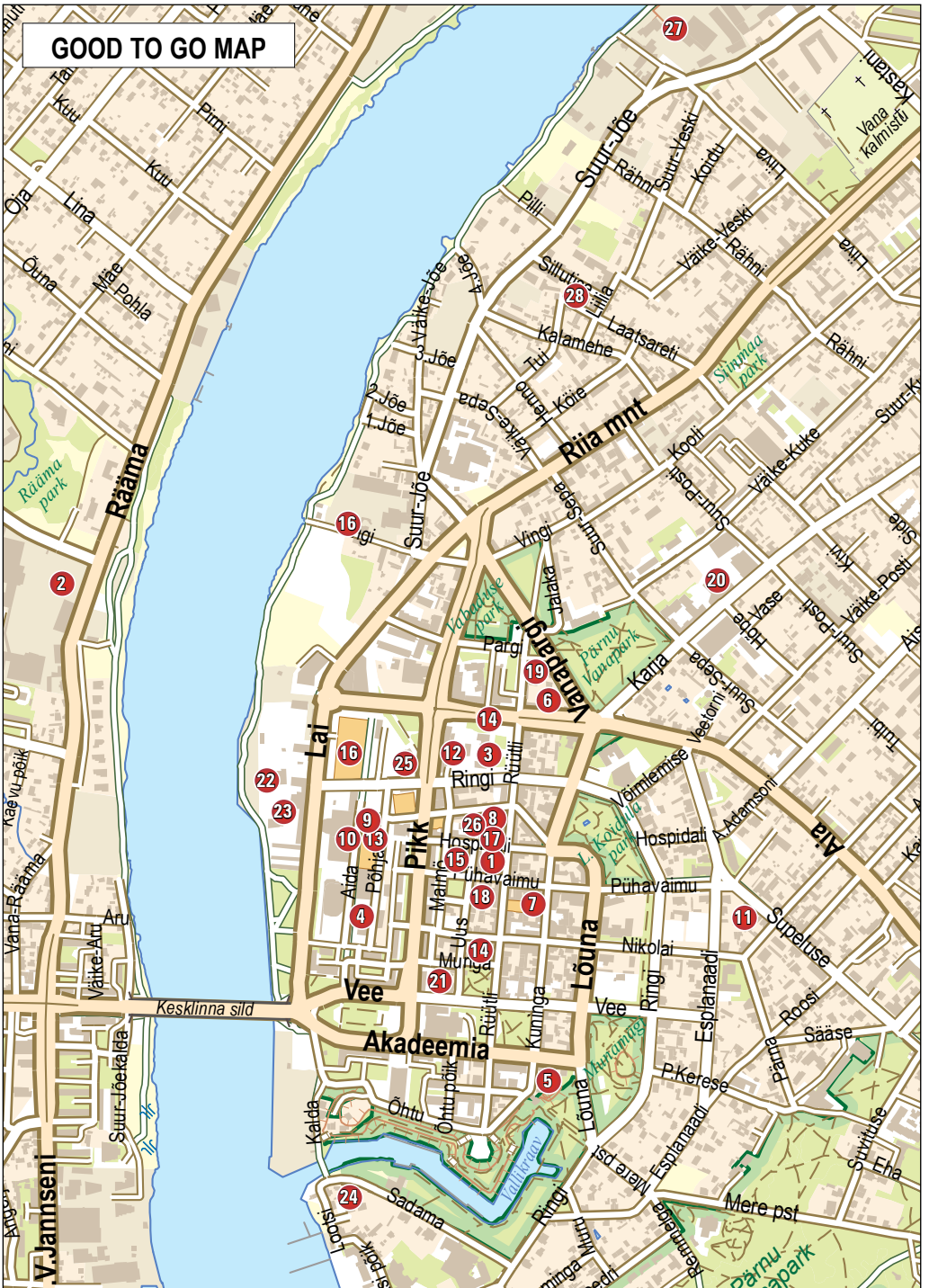
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GOOD TO GO MAP



1. **Zigrimigriz**, Hospidali 3 (vintage)
2. **Wendre**, Rääma 38 (blankets, pillows and bedding)
3. **The Museum of New Art**, Rüütli 40a (art)
4. **Pärnu Museum**, Aida 3 (museum)
5. **Bum-Bum**, Kuninga 1 (pub)
6. **Testosteroon**, Aia 8 (men's clothes store)
7. **Night Lounge**, Kuninga 16 (strip club and bar)
8. **Erika**, Rüütli 36 (lingerie shop)
9. **Demades**, Pärnu Keskus, Aida 7, 2 floor (pizza bar & mini pancakes)
10. **Pärnu Keskus**, Aida 7 (shopping centre)
11. **Miami kitchen&lounge**, Supeluse 3 (lounge)
12. **Pärnu Coach Station** Pikk 13 (travel).
Lux Express buses to Tallinn, Tartu, Riga and Vilnius!
13. **MiiaPiia**, Akadeemia 7, 2. floor (babysitting services)
14. **Optika**, Rüütli 14 (optician)
15. **Medimic Clinic**, Malmö 21 (beauty clinic)
16. **Civen**, Port Artur 2, Lai 11 (jewelry)
17. **Monai**, Rüütli 32 (lingerie boutique)
18. **Maarja-Magdaleena Gild**, Uus 5 (hand-craft)
19. **Anželika Boutique**, Rüütli 55 (clothes and accessories for women)
20. **Natural wool products**, Lepa keskus, Karja 4, 2 floor, (shop)
21. **Elevant`s**, Vee 6 (wine bar)
22. **LAI.T sushi cafe**, Lai 10
23. **Wunderbaar**, Lai 10/1 (music bar)
24. **ÕU**, Sadama 5 (boutique, cafe and wines experience, apartments)
25. **Kinnisvaraekspert Pärnu Office**, Pikk 12, 2 floor (real estate)
26. **Dermcorrect**, Rüütli 38, 2 floor (aesthetic beauty procedures)
27. **LIIVA_PEATUS**, Liiva 4 (bar)
28. **Escape Rooms**, Sillutise 1 (adventure)



Rüütli Street.



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irjasalvid@gmail.com

 Irja Salvid,
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RESELLERS

TARTU TALUTURG in

Lõunakeskus and

TALUTURG in Tartu Kaubamaja,

Tartu Maarahvapood

TARTU COUNTY Andre Cheese Farm Shop

TALLINN TALUTURG at Väike-Järve

BIOTHEKA OÜ stores (Järve Keskus, Mustamäe and Tallinna Kaubamaja) Allikas Pärnu mnt 25,

PÄRNU TALUTURG in Pärnu Keskus Aida 7,

Pärnu Maarahvapood

JÕGEVA AED JA KODU,

Jõgeva Maarahvapood

RAPLA Maarahvapood

VÄRSKA Värskä Kaubandus OÜ

Värskä Sanatorium

SAAREMAA Saarte Sahver Oü

RAKVERE Maarahvapood

POLVA Tillu home cafe Jaama 25

POLVA COUNTY LEEVI SHOP

Leevi village Räpina Parish

VÄNDRA Maarahvapood

PAIDE Rüüti Craft Workshop Posti 8

HAAPSALU Lillerand OÜ Rannarootsi

business center Rannarootsi tee 1

VORU GIFTKINK Tartu mnt 25 Vöru

Miracle ointment

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Bear fat ointment

Bronchitis, lung problems, joint complaints (arthrosis), skin problems

Propolis ointment

Nerve pain, muscle complaints, in case of ulcers, erysipelas, burns

Vitality ointment

Vein problems, tired and aching legs, leg cramps, improving blood circulation, hemorrhoids, prostate problems, improving male potency

Spruce resin ointment

For especially dry and cracking skin, cracked lips, hands and heels, ulcers, bedsores

Calendula ointment

(does not contain essential oils)

For sensitive and rough skin, soothing skin irritations and itching, increases the skin's protective capacity, suitable after sunbathing and in case of sunburn

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Hemp oil ointment

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Abundance ointment

Softening, moisturizing, skin nourishing, suitable for whole body massage and intimate areas

Grandma's ointment

Skin problems, papillomas, different skin formations

Baby ointment

(does not contain essential oils)

For especially sensitive and dry skin, for diaper area

Foot ointment

For foot care, to relieve nail fungus, athlete's foot, fungal infections

Tar ointment

For boils, poorly healing wounds and for burns, psoriasis.





Pärnu restaurants are no lower than those of the best in Estonia or **Europe**, and as far as the food in pubs and cafés goes, sometimes it can beat what you can get at a restaurant. In Pärnu, food is generally served until late evening, so you can just enter any café, pub or restaurant you see first without having to look for a fast-food outlet although Pärnu has plenty of these.

Favourite dishes among local pub-goers include a decent slice of pork with sauerkraut on the side, but a cheese schnitzel is equally popular.

World cuisines are represented by places specializing in Asian, Italian and Georgian food. What some of these offer can be described as properly authentic; the food in others is slightly **more "Estonianized"**, which is not at all bad and rather provides something that cannot be found elsewhere.

Keeping in mind that the best eating places in Pärnu are a short walk away from one another, the city is perfect for culinary exploration tours, during which you can have a meal at one place and take a walk to another one only to realize that you are hungry and could eat something again.

WHERE TO EAT?

Pärnu is famous for its numerous cafés, restaurants and pubs. There are plenty in each city district, and all of them are distinctive and provide a range of dining experiences. You can have a decent meal at a café or a pub, so there is no reason to fear that, for example, there will be no food to accompany your beer or coffee.

The greatest dining experience undoubtedly awaits you in Pärnu's **restaurants**, where food is a bit more expensive than in pubs, but the price is justified considering the highly impressive service and interiors.

One can safely claim that the standards of

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2 Authentic Slavic flavors in the heart of Pärnu

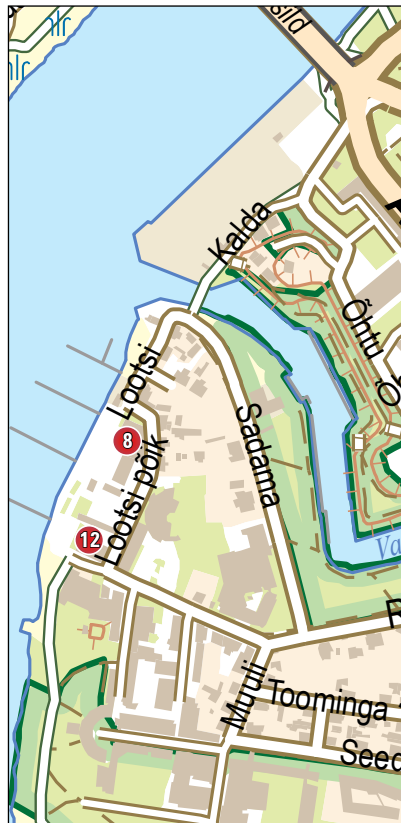


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3 Halfway to the beach!



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6 Cozy dine-in pizza restaurant and fast pizza delivery in Pärnu



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dodopizza.ee

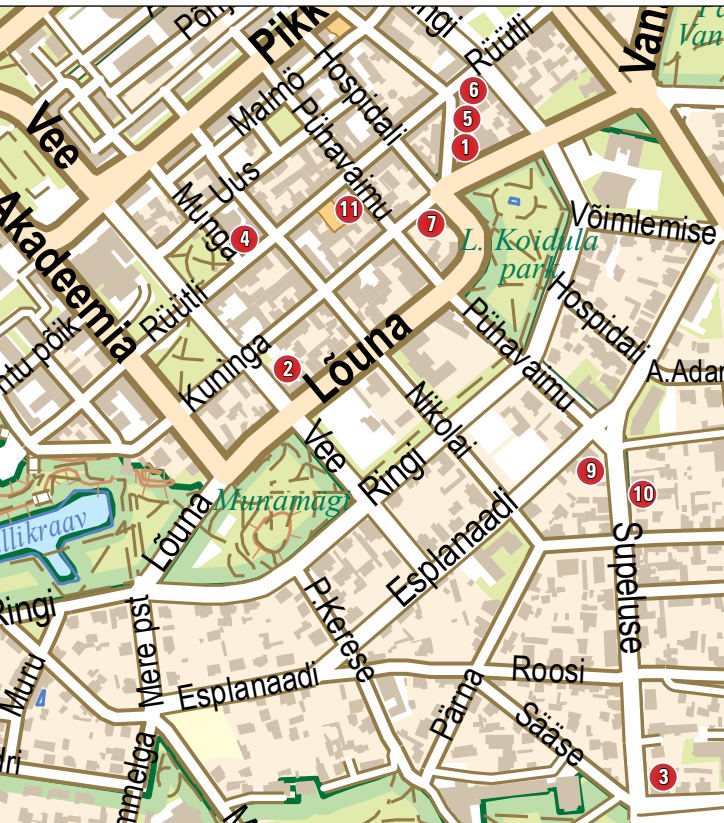
7 The oldest café in Pärnu, since 1934



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Café & Restaurant
Art Exhibition
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Café Grand

LL OF GOOD TASTE



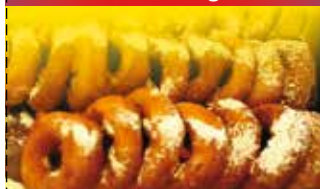
10 La Muu – artisan gelato since 2012
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LA MUU

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11 Donuts – those right ones!



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Summer terrace, pastries, fresh baked
good available in the Pärnu city
centre right next to Rütüli Street.

Pühavaimu 15 Pärnu

8 Great food and lovely
view of the marina
for the whole family!



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9 Oliver's garden cafe



In a spacious yard under old apple
trees you can find a rich selection on
the menu for proper meals as well as
small snacks. For the delight of the
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12 Come as a guest,
leave as a friend!



Ringi 37, Pärnu, Estonia
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fooniksrestoran@gmail.com

ESTONIAN FOOD

What makes a national food? And what makes a dish Estonian local food? Eesti Toidutee (toidutee.ee) says:

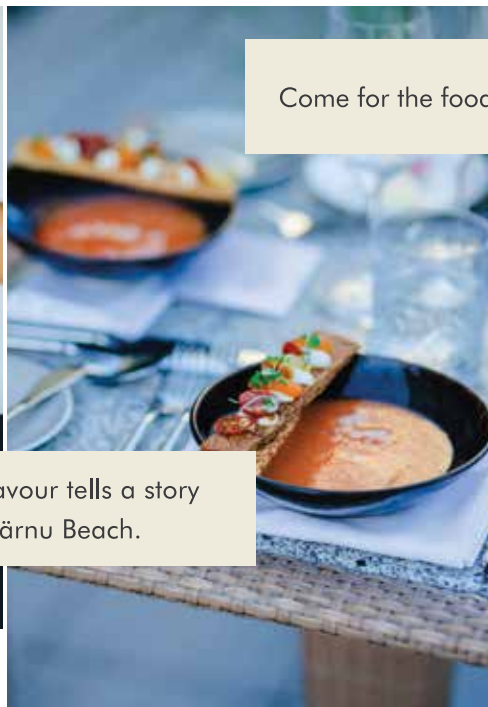
“Certainly, regionally available local raw materials which have grown at our latitude and got their flavour from our sun, wind and rain. These are the **flavours** that come from our black earth, mossy forest and limestone soil and which are given by the salty sea, fresh lake water and clean spring water.

Even the tricks used for cooking, which have been passed down from generation to generation and whose diversity is complemented by modern possibilities, bring out what is characteristic **in Estonian food** – pure taste. The richness of taste specific to that region is expressed in the religious distinctiveness and customs of a region, which have influ-

DID YOU KNOW THAT
... the friendliest
bikers hang out at
Aleksandri Pub?

enced the food heritage to a greater or lesser extent.”

You can take a real **culinary journey** in Pärnu. Visit Pärnu (visitparnu.com) recommends: “Pärnu dining places are primarily known for their good quality and talented chefs. The best restaurants in Pärnu are included in the recommendation list of the Estonian Restaurant Guide, so they are definitely worth visiting. Apart from the luxurious a la carte



Come for the food. Stay for the experience.

Menu where every flavour tells a story
in the heart of Pärnu Beach.

restaurants, Pärnu also has many different good cafes and pubs. Conveniently for visitors, restaurants and cafes are mainly located downtown and in the beach area. In several **restaurants** in Pärnu, you can enjoy a beautiful sea view and dine at sunset.

Most of the restaurants in Pärnu update their menu several times a year, using local raw materials according to different seasons. This means constant innovation and exciting taste experiences."

Since **Pärnu** is a sea town and a river town, it is definitely worth looking for fish dishes on the menu, but if you are not a fish lover, the best cafes and restaurants will certainly serve dishes made from fresh local vegetables.

According to a poll conducted on social media last year, **the TOP Estonian foods** are as

follows: black bread, kama (coarse flour made from boiled, dried and ground mixed grains which is eaten with sour milk or kefir), mulgipuder (mashed potatoes with barley), sprat (kilu) sandwich, blood sausage, sauerkraut, brawn (meat jelly), mulgikapsad (sauerkraut with pork and barley), sprats and potatoes.

DID YOU KNOW THAT...

... in 2016, the beer lovers of Pärnu started to produce their own artisan beer, Pernauer?

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EATING

PUB AND HISTORY

So many pubs in Pärnu have an exciting history. C.F. Hahn Pub is located at 129a Riia maantee, and was named after the former city gardener of Pärnu, **Carl Friedrich Hahn**. This romantic and at its time modest house was completed in the 1850s and is better known in Pärnu as the "City Gardener's House".

Herbert Hahn, a citizen of the world, was born in this peculiar small building with a unique column. A man whose commemorative plaque hangs in almost every railway station he passed through in Germany. All this because he was the teacher of the first Waldorf school. The first **Waldorf school** was founded in 1919 with common initiative of Rudolf Steiner and Emil Molt (1876–1936). Emil Molt was the director and owner of the Waldorf-Astoria cigarette factory, who wanted to create a school for the children of his employees. The school



was named - Stuttgart Free Waldorf School - after the factory.

Today the city gardener's cosy home houses the C.F. Hahn Pub where you can enjoy delicious food and good drinks. Of course, the **pub** also has a very rich beer selection. In summer, you can have a good time on the spacious and beautiful outdoor terrace with trees and bushes, and there is also a children's corner and **playground** intended for the little ones in the family.

Hahn Pub

*You are welcome
to visit us
with your family
and friends!*



Delicious meals, outdoor terrace and a wide selection of beers – more than 60 different. We have a children's play corner inside and a children's playground outside. Sports broadcasts, board games.



Offers for groups

Riia mnt 129a, Pärnu ● Free parking
Opening hours: every day 11–24 ● hahnpub@gmail.com

FOUR WALKING TOURS IN PÄRNU

After a good meal it's time to take a walk.

Walking tour 1. Very slow.

Begin your walk at Rüütli Square, near Pärnu Hotel. Rest your feet by the fountain and head west along Rüütli Street. The main street of Pärnu is full of shops and cafés. Rest your feet at a café. Continue walking until you reach Jakobson Park. Rest your feet there. Cross Akadeemia Street and you will reach Vallikäär, a former defence structure surrounded by a fragment of the moat. Climb the stairs to the top of the mound, sit down on a bench and rest your feet. Then head to Pärnu **Rannahotell**. Rannahotell is located alongside of the Pärnu beach promenade and only a few steps away from the sandy beach. Rannahotell, completed in 1937 and designed by Pärnu city architect Olev Siinmaa, is a highpoint in Estonian functionalism and a symbol of the Pärnu resort.

Walking tour 2. Very fast.

Begin on Akadeemia Street near Pärnu Central Library. Walk fast towards the south until you reach Munamäe Park, which used to be part of the defence structure but is now a playground and sports field for children and teenagers. Take a sharp turn towards the west and walk along Lõuna Street until the Tallinn Gate. After having checked out Tallinn Gate, continue rushing west



Pärnu lasketiir Shooting range

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FREE TIME

along Ringi Street, until you reach the river. Take a brisk turn to the right, walk along the riverside past the Yacht Club and under the Central Bridge until you reach a rest area by the river. Please relax now, you are on holiday after all!

Walking tour 3. Very long.

Start off at Endla Theatre and head east along Pikk Street. The word pikk means literally "long". Walk towards Riga, leaving the Riga Road towards the river onto Suur Jõe Street. This is one of Pärnu's most exciting streets, which used to accommodate both a hospital and a prison. Nowadays it is a lovely renovated **wooden suburb**. Walk until the city border, flanked by pine trees. Turn towards the south and begin walking west, first along Merimetsa Street and then Mai Street. Keep going straight and you will reach downtown Pärnu, where you can replace your worn out shoes with new ones.

Walking tour 4.

Stick Pärnu This Week into your bag along with maps, pick a random direction and start walking slowly. Do not be afraid of crossing the river – check out even the smallest streets. Feel free and discover the city of Pärnu. If you feel like it, pick up the pace, slowing down again when you feel the need. This is the best way to get to know the city.

LIIVA_PEATUS

The place where time stops

Find us near river at Liiva 4, Pärnu

f @ liiva_peatus

PÄRNU CRUISES

EVERY DAY
12.00-22.30

TICKET: 12 €
CHILD: 7 €

CRUISES
BIRTHDAYS
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Refreshing cocktails
Estonian craft beers
Selection of snacks

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MENU

f @elevantspärnu





KARTING

You can race a kart in Pärnu. Karting is done primarily for entertainment, but it is also a good opportunity to discover your or your child's interest for, or even talent, in moto racing. **The Karting Centre** is the easiest way to experience the world of four-wheel racing vehicles. You do not need to bring anything, but you can expect training, equipment, track, vehicles, and time trials to make you feel like a real racer.

The summer track of the Pärnu Karting Centre is located at Jannseni St. 50a, Pärnu.

You can simply have fun or try to beat the fastest lap time – the Karting Centre offers something for everyone. Perhaps, if you happen to be very good at it, you can be the next **Ott Tänak** or Michael Schumacher!

Whether you go karting alone or with a group, you are guaranteed excitement and improvement of your skills.




RACES, EVENTS


SUMMER TRACK: 1000 m long, open in summer in all weather.

SIGHTS

The Pärnu mole is certainly one of the most interesting sights in the city. Originally built (in 1869) for the purpose of deepening the harbour bed and boosting trade, the rocks of the mole have been moved by ice over the years, but the mole still stands without needing much repair. The eastern mole, being one of the symbols of Pärnu, is also a popular romantic spot. According to a legend, young lovers are expected to walk to the end of the mole and seal their love **with a kiss**. Supposedly, this will guarantee them eternal love.



 [parnu.pogenemistoad](https://www.instagram.com/parnu.pogenemistoad)

 Pärnu Põgenemistoad

COME NOW –

A MEMORABLE ADVENTURE IN PÄRNU ESCAPE ROOMS

WHAT TO EXPECT AT OUR PLACE ...

Rooms located in Papiniidu 50:

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- Six escape games with different themes that will make your soul tremble, break out in a cold sweat and guarantee an experience.

Prison located Sillutise 1:

- 6-40 people are locked in cells. The desolate cells are furnished by old prisoners. Organize a riot in the prison, beat the prison guards and get a unique experience!
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DO YOU HAVE WHAT IT TAKES TO ESCAPE?

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WUNDERBAAR

One of Pärnu's newest and most special entertainment venues is Wunderbaar (Lai 10/1), located in the immediate vicinity of the Pärnu River. Built in a former warehouse, this hangout immediately became popular with locals and tourists alike after opening in 2022.

Wunderbaar is a bar and concert venue that offers great taste experiences, starting from drinks and ending in music.

The industrial-style Wunderbaar can accommodate nearly 200 people, all of whom will be served exciting cocktails and hear both live music and DJ sets. The leaders of Wunderbaar themselves say that it is not a rock, jazz or night club, nor is it a club or an entertainment institution, but simply a cultural place. Wunderbaar has received many awards: EMEA award: **Estonia's best concert venue**, Pärnu AASTA TEGU 2022 (ACT OF THE

DID YOU KNOW THAT...

... you can enjoy live music and Pärnu's best Negroni in Wunderbaar?

YEAR)!, Pärnu town's recognition for promoting cultural life, Estonian National Heritage Board's recognition - enlivening urban space and ROCK FM's title: hard worker among the promoters of the Estonian rock scene.

To visit Wunderbaar, it is worth checking out their concert programme (wbar.ee/), but you can also just go there and let the music carry you through the summer night. It's good to bring friends, but if not, you'll definitely find them at Wunderbaar.



wunderbaar
BAR
MUSIC VENUE

MORE INFO
ABOUT
WUNDERBAAR
&
CONCERTS



WBAR.EE



INFO@WBAR.EE



WUNDERBAAR



LAI 10/1 PÄRNU
RIVERSIDE ENTRANCE

A LONG DAY'S ROAD DISAPPEARS INTO THE NIGHT

With their white nights, summers in Estonia are timeless, and no one wants to sleep the summer away. Pärnu nightlife gathers around pubs and cafés, which often feature live music, so dancing and partying last well into the night. Most Pärnu **pubs and cafés** put out tables and chairs on terraces in the summer, and in some places the band or DJ performs right in the street, which makes the city atmosphere spirited and youthful.

Pärnu has fewer nightclubs than pubs, but it is still enough for anyone to find a place to their liking. Most nightclubs are located in the city centre, near Rüütli street, where you will find the Kassa, Vaarikas, Aptek and Sugar. Club Sunset opens on the beach for the summer.

Each summer, another new club where you can enjoy the music and dance suddenly emerges.

Pärnu does not mind partying, but a good party implies sensible behaviour. If you respect others, you will be respected, and no troubles should arise. In case anything bad does happen, make sure to inform the police by calling the 112 emergency number.

The flamboyance of Pärnu **nightlife** cannot be described in words; you have to see it. It combines small-town atmosphere with big-city ambition. Anyway, even if you are fast asleep, do not get angry with those who stay up and party through the night. What you should keep in mind though is that the "night-time quiet" rule in the summer in Pärnu applies between midnight and six in the morning. And please remember that no one will stay awake forever and everyone needs to sleep at some point.

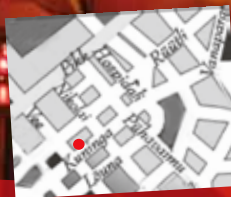
Night Lounge



STRIP-DANCE-SHOW
&
KARAOKE

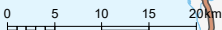
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Kuninga 16 Pärnu tel 44 30 937





1:800 000



PÄRNU COUNTY

Pärnu County is the largest county in Estonia, with an area of 5,419 km², population of 85,705. Considering that half of the county's population live in Pärnu city, these figures indicate that a large part of **Pärnu County** is poor in terms of people, but rich in terms of nature. Pärnu County has an abundance of forests, long white beaches and opportunities for hiking, bird watching or lazing in the sun.

While Pärnu County has a wide range of accommodation options, consider spending at least one night in the open air and in the wild. For that purpose, the **State Forest Management Centre (RMK)** has created a recreation area located in Pärnu County. The area accommodates both beach and forest getaways. A coastal vacation invites you to enjoy the beauty of the setting sun, listen to the sounds of nature, build sand castles and relish just being. Coastal meadows with their varied plant and bird life are a treat for nature lovers. The recreation area has two hiking trails, four nature trails, six rest areas, two rental cabins, three forest huts and four campsites.

As the RMK recreation area is both wild and civilised, it is a good fit for urban people in need of a short nature **getaway**. More ad-

DID YOU KNOW THAT...

... Lotte, a favourite children's cartoon character, lives in Lotte Village in Pärnu County?

vanced hikers can also expect more serious wilderness, but these are more inland away from the sea, as the entire coastline is peppered with the houses of fishermen, who are still actively fishing along the coast of Pärnu County. Coastal meadows and small fishing villages are of course scenic, but if you want to run into a bear, also featured on the coat of arms of Pärnu County, head towards **Vändra**.

KIHNU

Visiting Pärnu County would be incomplete without a trip to the island of **Kihnu**. The unique ancient traditions that are partly still observed and the way of life on Kihnu are included on the UNESCO cultural heritage list. Modern day Kihnu is a unique amalgam of the present and the past. For example, the

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ESTONIAN MUSEUM RAILWAY!

STEAM DAYS 2023

20 May	museum night (with steamtrain)
21 May	a fair train (vintage fair in village)
10–11 June	steam days
8–9 July	steam days
5–6 August	steam days
26–27 August	school steamtrain
16 September	steam day
17 September	steam day (vintage fair in village)



museumrailway.ee





Not far from the community centre are the local museum, informing us about the **history** and cultural traditions of Kihnu, and the church. Crowning the Kihnu church is an impressive onion dome, true to Orthodox tradition, and the church goers are greeted by a gate of colourful bricks. The people of Kihnu consider the cemetery as sacred as the church. They enter it silently and never after sunset so as not to disturb the dead. Not far from the main cemetery gate, we find the grave of the famous Captain Enn Uuetoa aka Kihnu Jõnn, whose remains were taken from Denmark to Kihnu in 1992. A memorial stone to Jõnn stands in the captain's home village of Rootsiküla, marking the birthplace of the famous man. A trip to Kihnu would not be complete without visiting the Kihnu lighthouse located on the picturesque **Pitkänä cape** on the southern tip of the island.

women of Kihnu routinely wear traditional skirts (kört) that they weave themselves; small children know the traditional dances and songs, and the Kihnu dialect is taught at school. The attention of **UNESCO** inspired the launch of the Kihnu Cultural Space Foundation, responsible for the development and preservation of the culture of Kihnu.

The traditional activities on Kihnu revolved around fishing and seal hunting. Today, tourism is also an important source of income in addition to fishing, as Kihnu has become a major tourist attraction in Estonia.

The **cultural** hub of Kihnu Island is its uniquely designed community centre, often also visited by guests to the island. The centre features a variety of exhibitions and also houses the local library, a public Internet access point and the municipal government.

The sea near Kihnu Island is shallow and rocky, and the island is surrounded by a multitude of islets and low ridges. The most beautiful group, **Sangelaiud**, form a nature protection area. Kihnu Island and the surrounding sea with its islets is an important nesting area for



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PÄRNU COUNTY

many birds. For this reason, Kihnu Strait was declared a special protection area of international importance.

The best way to get around the small Kihnu Island is either to rent a bicycle on the island or to take one with you. A tour from the back of a lorry and a fish picnic are sure to be unique experiences.

Kihnu, accessible by ship from Munalaid, forms part of the Romantic Coastline route of Pärnu County. For more information, visit www.rannatee.ee.

KURGJA FARM

Kurgja Village is home to Kurgja Farm, or the Farm Museum of C. R. Jakobson, which provides a comprehensive picture of life on the land. Carl Robert Jakobson (1841–1882) was an Estonian farmer, politician, educator and one of the most beloved leaders of the Estonian national movement.

Jakobson became a farm owner in 1874. As he wished to be a role model and a teacher, he intended to build his farm at Kurgja as an exemplar. His dream was to establish there a dairy industry school, which was meant to develop into a complete exemplar school of

agriculture. All the buildings at **Kurgja Linnutaja Farm** were completed according to C.R. Jakobson's own design and are therefore unique.

The oldest building at Kurgja is the granary, which was transferred there from its original location on the opposite bank of the river. Jakobson could be the master of Kurgja for only eight years, when his sudden death halted the various projects that amounted to the life's work of several people. Jakobson is buried at the family graveyard in Kurgja. After the master's death, the remaining family took over the farm and preserved its legacy.

The Farm Museum of **C. R. Jakobson** was established in 1948 and its first director was Jakobson's eldest daughter Linda. Buildings needing partial or complete restoration have now been completed. The main building of the museum houses an exhibition on the life and activities of C. R. Jakobson. As a new addition, the threshing barn and grain dryer were completed according to Jakobson's original design. The museum is special because it is an active farm with cattle breeding and land cultivation. Estonian native cattle, white-headed sheep, Estonian horses, roosters, hens and turkeys are a true feast for the eye. For more information, visit www.kurgja.ee

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SIGHTS

Kihnu St. Nicholas Church on Kihnu Island, built in 1784, is one of the few orthodox churches converted from a Lutheran sacral building.

In the years 1846–1947, almost the entire population of Kihnu converted to orthodoxy, by order of **Tsar Nicholas I**, and the Lutheran church building was given to the orthodox congregation, and an onion dome was built on the bell tower.

Inside the church, you can admire a beautiful iconostasis that covers almost the entire width of the room.



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Romantic Coastline - time for romance!

#romantilinerannatee (romanticcoastline)

Wild and vigorous, windy and sunny, a secret holiday destination with small warm coves, the Romantic Coastline runs from Ikla to Virtsun on the shores of the Gulf of Livonia in Pärnu County. The coastline takes you to diverse landscapes with genuine nature in forests and between forests. Attracts you with its peaceful beach villages, warm sea water and summer, where children can run free and all visitors are kept in the thrifty fashion typical of beach folk. The crisp, morning air enriched with sea salt or your back against a juniper tree swaying in the stormy wind are just the real activities and real beings that have made the Romantic coastline a beloved vacation spot.



#toiduromantika (foodromance)

The cuisine of coastal villages has always been inspired by the sea, the forest and the seasons, today together with world experience it forms a genuine food experience. The kitchen is also where we introduce ourselves to others. All summer long the Romantic Coastline has places to eat with local food, there are food festivals and days of home cafes. Since last year, there are three **White Guide 2023** recommended eateries on the coastline:

- port restaurant **Groot in Varbla**,
- **Tõstamaa Meierei** resto,
- **Vana Kooli cafe** in Lindi.

We also recommend enjoying the romance of food in Coastline wine houses, which are known for drinks made from local ingredients:

- **Allikukivi wine estate** and **Langemaa wine farm** in Kilingi-Nõmme
- **Valgeranna wine stable** in Audru.

#loodusromantika (natureromantic)

We need this somewhat mysterious and untouched nature, because the knowledge that there is no difference between nature and society flows in our veins. 300 km of sunsets, heated juniper beaches and mystical bogs are the best places in the world to draw inspiration and feel free. We can go with **Seikle Vabaks** nature guides to the special island of **Sorgu** to have a sauna or listen to the howl of a seal, while the **Viruna farm** nature tours and **Livonia hikes** take you to the bosom of the most pristine nature. We can enjoy immersion in the forest and the sea on **RMK's** various nature trails and in the wildest bathing spots. For children and those who love children, we have the **Teispere farm**, the **Butterfly house**, the **Küti-Uuetoa bird farm**, the **Aeglated moments bee farm** and the **Riida tourist farm**. The **Valgeranna adventure park** offers both really young and big adventurers a nature experience among the treetops.




#kultuuriromantika (culturalromantic)

Midsummer's Day finally kicks off Coastline colorful summer. And just the kind that no one wants to hear about later from their friends, but to be there themselves. **Häädemeeste** is home to the **Häädemeeste Cultural Summer** and the **Kabli Sunset Festival**, which lasts all summer. In **Tõstamaa** there is **Tõstamaa Õhetus**, and **Kihnu** has the beloved **Kihnu sea celebration**. All summer long there are fairs, concerts and festivals on Coastline, which are again and again the beloved destinations of our cultural tours. **Museums and workshops** introduce local history, while **Lihula's** main street with the fascinating **Tapamaja Gallery** takes you to the real **Middle Ages**. We have two guides, **Kaire Käära** and **Annika Tamm**, who will take everyone on exciting trips through the cultural layers of beach villages.

 www.instagram.com/romantilinerannatee/

 www.facebook.com/romantilinerannatee

 rannatee.ee



Discover KIHNU ISLAND



Welcome to the magical land of Kihnu, where the air is filled with the sound of folk music and fresh sea air, the women are adorned with colourful, striped skirts, and time itself seems to stand still. This small island off the coast of Pärnu, is home to a vibrant culture that has been lovingly passed down from one generation to the next.

In Kihnu, women play a central role in preserving and maintaining the island's traditions, including the art of knitting, weaving, and embroidery. The island is also home to a rich musical heritage, with a unique style of folk singing and dancing that is an integral part of daily life.

Despite its small size, Kihnu is a place of great cultural significance, with a deep history and a bright future. So come and join us in celebrating the enchanting culture of Kihnu, where the traditions of the past live on in harmony with the modern world.



How to get here?

The best way to reach Kihnu is by taking the ferry from Munalaid harbour, which is just 40km southwest of Pärnu. Busses or a taxi leave at certain times during the day from Pärnu. It's worth noting that our ferry/taxi schedule changes depending on time of year, so make sure your visit goes as smoothly as possible and check our websites for the most current information.

Come to Kihnu, we are waiting!



Photos by: Silvia Soide



Visit Kihnu



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